

November 28, 2011

Dear Physicians:

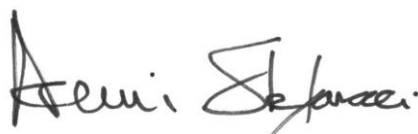
Having been involved in healthcare fundraising for almost forty years, I have been witness more than once to the power of Physician Giving. In truth, it is a vital component of the fund raising strategies of many healthcare systems—and I am very excited to be part of its implementation here at Broward Health.

To help combat the monetary challenges that face Broward Health, the Broward Health Foundation has launched its first-ever Physician Giving Campaign—a fundraising initiative that asks physicians in our community to reinforce their support for our healthcare system in a new and exciting way. Between the rising costs of healthcare and the ever-expanding population of Broward County, Broward Health's future has yet to be assured. Quite frankly, that is why we need the financial support of our physicians more than ever before.

By contributing \$1,000 to the Physician Giving Campaign on an annual basis, not only will Broward Health receive the finances so vital to its future success, but the Foundation will honor physician donors with a place of prominence on a soon-to-be-constructed Physicians' Wall of Honor.

As physicians, you display in your work a drive and determination which is unparalleled in healthcare today, providing the very basis upon which Broward Health continues to enhance its reputation as a world-class healthcare system. Indeed, if the hard work and devotion of our community's physicians can be of any indication to me, I am positive that, together, we can make the Physician Giving Campaign a true success—and guarantee quality healthcare in Broward County for generations to come.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis Stefanacci". The signature is fluid and cursive, with the first name "Dennis" being more prominent and the last name "Stefanacci" following in a similar style.

Dennis Stefanacci, A.C.F.R.E.
President of the Broward Health Foundation