

Q: Why do hospitals have physician giving campaigns?

Coupled with rising costs in healthcare, meeting the needs of a hospital's growing and diverse population can be an immense challenge—one that requires both collaboration and commitment. With the help of its most dedicated physicians a hospital can better meet this challenge—and more effectively serve its community as a result. Indeed, through the implementation of a physician giving campaign, Broward Health hospitals will receive the funds necessary to update their facilities as well as expand and improve patient services.

Q: What is the Physicians' Wall of Honor?

The Physicians' Wall of Honor will be displayed in a prominent location in each hospital to celebrate the many generous physicians within our community who support the mission, vision, and goals of Broward Health. With an annual contribution of \$1,000, the physician's name will be listed on the Physicians' Wall of Honor to recognize his or her commitment to the health of our community.

Q: Do I have to give \$1,000 each year to keep my name on this Wall of Honor?

Yes. Physicians must contribute at least \$1,000 each year to the Physician Giving Campaign to keep their name listed on the Physicians' Wall of Honor.

Q: Can I give less than \$1,000?

Yes. Any contribution made to this campaign will help Broward Health hospitals greatly in their efforts to meet the needs of its growing and diverse population. However, it is important to remember: If your annual contribution is less than \$1,000, your name will not appear on the Physician's Wall of Honor.

Q: What is the money going towards?

A physician representative from each Broward Health hospital has worked with their colleagues to identify fundraising priorities. The priorities include: Broward General Medical Center's Medical Staff Scholarship Program; Coral Springs Medical Center's Women's Center and Camp Coral Kids; Imperial Point Medical Center's Hospital Renovation; North Broward Medical Center's Breast Center Upgrades; Chris Evert Children's Hospital renovations; and Broward Health Weston's Surgery Center and Women's Center.

Q: Is my contribution tax-deductible?

Yes. The Broward Health Foundation is a 501(c)(3) nonprofit organization. When you make your contribution, you will receive a statement of acknowledgement that you can use for tax purposes.

Q: Is this campaign system-wide?

Yes. It is the Broward Health Foundation's goal to make this Physicians' Giving Campaign as successful as possible. We are therefore asking all physicians who use the services and resources of Broward Health hospitals to be a part of this campaign—and to further aid Broward Health in its continued efforts to meet the needs of its expanding population.