

A MESSAGE FROM THE FOUNDATION INTERIM PRESIDENT & CEO

I'm pleased to share with our stakeholders – our community – an overview of the Broward Health Foundation's recently completed fiscal year (June 30, 2016). We continue to “grow” the Foundation and “fine tune” a program that is both comprehensive and premised on the concept of strategic philanthropy. Fiscal Year 2016 contributions total \$14,713,026 million, a 154% increase over FY 2015. Of this amount, \$10 million is the direct result of a challenge grant from the Salah Foundation. This success is due to both the leadership of the Foundation's Board of Directors and the dedication and perseverance of the Foundation staff.

Some of this year's highlights include:

- This fiscal year marked the completion of the **KIDS** Campaign which exceeded goal by almost \$2 million, resulting in \$22.4 million being directed toward the \$52 million cost of the children's hospital renovation. More than 575 gifts were received during the campaign. Some notable donors include, the Salah Foundation at \$10 million, I. Lorraine Thomas at \$2 million, Pediatrix Medical Group at \$2 million and EmCare at \$1.5 million. The final monies raised for the campaign came during the Salah Foundation Broward Health Ball held on May 15, 2016 at which time the final \$200,000 necessary to complete the match was met.
- This was the 7th year for the Employee Giving Campaign and it has proven to be a successful program that allows employees to give back to the hospitals where they work. Just over \$199,000 was raised from Broward Health employees. After raising \$1 million in the first five years of this program, we now have raised a total of \$414,000 toward our goal of raising \$1,000,000 in only four years. The Foundation continued to maintain a high level of employee President's Council members with 45 this year, compared to 47 last year, and 14 in the first year of the campaign.
- Physician Giving was a challenge this year with only \$31,000 raised compared to \$56,000 last year. We believe this will change significantly this year and have already seen an enthusiasm in many physicians to contribute to this upcoming year's campaign.
- Since its inception four years ago, more than \$27,000 has been raised through our Healthcare Heroes program with 163 individuals being recognized as Healthcare Heroes. This program is the ideal way for a patient and/or family to recognize the quality care provided by their health care provider in a very visible way.
- The President's Council program recognizes annual gifts of \$1,000 or more. This year, the program has grown to include 340 contributors.
- The Young President's Council is a “young professionals” group ages 45 and under, who are committed to raising funds for the children's hospital. In support of the **KIDS** Campaign, a \$500,000 pledge was made in 2014 to be payable over five years through proceeds from Barefoot on the Beach. This year, \$114,500 was raised through this event, bringing the total raised toward this pledge to \$400,635.
- Our corporate donors continue to enjoy the benefits of membership associated with the Business Council. They appreciate being asked only one time every year to support our programs and initiatives. We held our 2nd successful reception at Broward Health Imperial Point in July, 2015 and there are currently 103 members that support us through

sponsorships, table purchases, program support or event participation, a 23% increase over last year. Many of our corporate donors have encouraged their colleagues to support us as well and we anticipate additional growth in the coming year.

- **Third-Party Special Events:**

- Glam-A-Thon. The Foundation was very fortunate to partner with the Glam-A-Thon organization for the fifth year to raise funds to help underwrite the needs of women who access both the Lillian S. Wells Women's Center at Broward Health Medical Center and the Lisa Boccard Breast Cancer Fund at Broward Health Coral Springs. The Glam-A-Thon organization contributed \$85,000 to the Broward Health Foundation for both centers, and is planning to significantly increase their gift in the coming year.
- The 11th Annual 5K for a Better Day coordinated by the American Heritage School Pre-Med Society brought over 300 runners to Sunset Park in Plantation and raised more than \$8,000 for pediatric cancer patients at Chris Evert Children's Hospital. The Race for Women's Wellness 5K raised over \$42,000 to benefit the Broward Health Coral Springs Lisa Boccard Breast Cancer Fund, and the Weston 5K raised over \$13,000 to benefit Broward Health Weston.

- **Foundation Special Events:**

- The 24th Annual Broward Health Foundation Golf Tournament raised \$141,000 to benefit the *KIDS* Campaign, and this amount will be matched as part of the challenge grant from the Salah Foundation.
- The 4th Annual Barefoot on the Beach, organized by the Young President's Council, raised \$114,500 to benefit the *KIDS* Campaign.
- The 4th Annual system-wide black-tie Ball was a resounding success. More than 600 people attended The Salah Foundation Broward Health Ball presented by Sunshine Health raising almost \$800,000 to benefit all Broward Health hospitals.

That sums up this year's Foundation efforts and our successes. We are excited about our future and continue to be grateful to everyone who makes an investment in the Broward Health Foundation.